IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

AMPLIFY EDUCATION, INC.,

Plaintiff,

V.

GREENWOOD PUBLISHING GROUP, INC. d/b/a HEINEMANN,

Defendant.

Civil Action No.: 1:13-CV-02687-LTS-RSL

NOTICE OF APPEARANCE

TO THE CLERK OF THIS COURT AND ALL PARTIES OF RECORD:

PLEASE TAKE NOTICE that the undersigned hereby enters his appearance as counsel in this action for Plaintiffs Amply Education, Inc. I certify that I am admitted to practice in this court.

Respectfully submitted,

Dated: June 10, 2014 By: /s/ Tal Kedem

Tal Kedem

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing NOTICE OF APPEARANCE OF TAL KEDEM was filed via electronic filing with the Clerk of the Court using the CM/ECF system, which will send notification of such filing to all counsel of record.

/s/ Jody Arenella
Jody Arenella